



REthinking
EDUcation COmpetencies.
Expertise, best practices
and teaching in Digital Era



Erasmus+

Mentorship Sessions Programme

Please take into account the different timing for your country

Develop your business idea



The mentorship sessions



Addressed to

Secondary and VET students that have an innovative idea and entrepreneurial spirit
Secondary school and VET teachers



How?

Online sessions



Number of hours

Around 6 h of mentorship



Extra!

Digital Skills self evaluation test
Continuous partner's mentor assistance
Certificate of assistance



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1. Objectives of the contest

RE-EDUCO is a European project composed by a consortium of six partners from different countries: Finland, Cyprus, Spain, Greece and Italy co-finance by ERASMUS + Programme.

Within the framework of this project, the school contest is launched aimed at selecting the **best ideas from students**.

The specific objectives of this contest are:

- Design co-sharing **paths for digital development in an innovative, sustainable, inclusive way** in various key sectors for the European economy, using innovative learning methodologies and new technologies.
- Produce **innovative project ideas** to accompany the development of an entrepreneurial idea and start-up, through collaborations with digital companies
- **Strengthen relationships between teachers, students, business companies**, in an entrepreneurial vision through active and creative educational approaches
- **Development and/or use of tools and Apps to promote digital innovation** in specific fields
- Enhance students' participation and **improve their digital, entrepreneurial and soft skills**
- **Project management and teamwork**





2. Methodology

The mentorship sessions are composed by 4 online classes that will help the students and teachers in the development of their ideas and the business model canvas that they will submit by the end of may:

- The sessions will be recorded and uploaded to **RE-EDUCO YouTube Channel**
- The link and all the resources will be also uploaded to the **RE-EDUCO Website**
- Each session has a duration of **1 to 2 h**
- Each group should watch **all sessions** and do the **homework** if they want to submit their ideas
- The sessions will be announced by the contest leaders to students and teachers and the **link** to YouTube and the website will be included in the communication
- Students will have as **materials**: the Business Model Canvas template, the contents used in the sessions to review in the local language and in English and other templates for the homework
- All the **doubts** will be collected through the contact emails (at the end of this document) and also through YouTube Comments. We are here and happy to help you!
- After the completion of the sessions, the students will receive a **certificate** and will be able to submit the ideas by **May 31st**



3. Modules and contents

1st mentorship session | ONLINE | 1-2 h

- Explanation of RE-EDUCO training process
- BMC introduction
- Explanation and determination of sectors
- Brainstorming (homework)

2nd mentorship session a/ development of the Business Model Canvas | The value proposition | ONLINE | 1-2 h

- Problems
- Solutions
- Unique value proposition

3rd mentorship session a/ development of the Business Model Canvas | The Business | ONLINE | 1-2 h

- Key Resources & Key Activities
- Key partnerships
- Cost structure

4th mentorship session a/ development of the Business Model Canvas | The Customer | ONLINE | 1-2 h

- Customer segments
- Customer relationships
- Channels
- Revenue streams



4. Calendar

Module / Session	IT	ES	GR	CY	FN
1. Introduction & Brainstorming	Between April 4 and 14				
2. Development of the Business Model Canvas: Problems, solutions and value proposition	Between April 15 and 30				
3. Development of the Business Model Canvas: key activities, key resources, key partners and cost structure	Between May 2 and 8				
4. Development of the Business Model Canvas: customer segments, customer relationships, channels and revenue stream	Between May 9 and 15				



5. Contacts



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